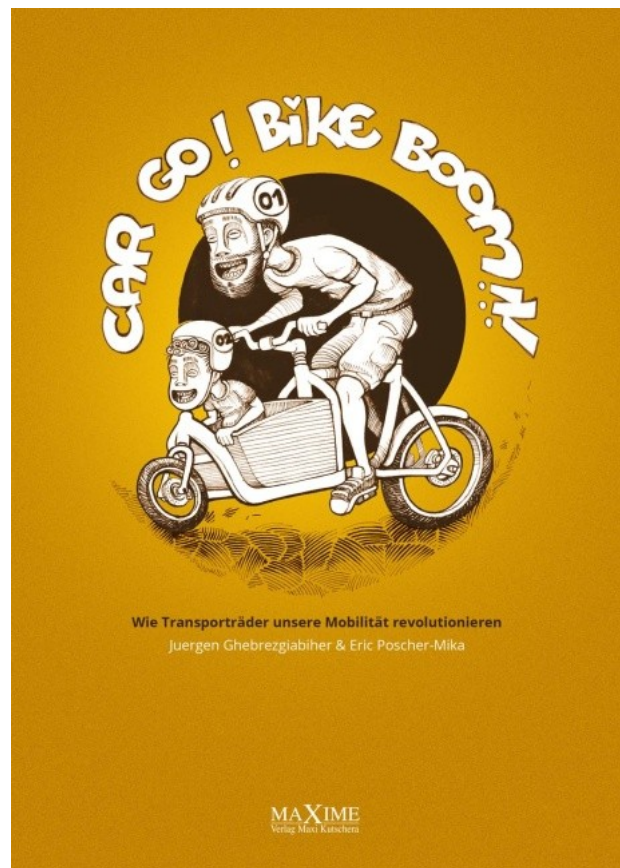


## **Cargobike Boom – How cargo bikes revolutionize our ways of urban transport and mobility**

**Juergen Ghebrezgiabiher & Eric Poscher-Mika**

There's never been a better moment to write about those 'beast of burden' on two, three or even four wheels. Muscle-propelled at times, and more recently electrically assisted, they change the way we move about and organize transport, or rather, genuinely combine the two tasks while using a single machine. Either way, they are the talk of many a town. They seem to stir the creative momentum of urban planners, logistics service providers, lord mayors, councils, broadsheet mobility blogs, small businesses, cycling couriers, families, child minders, cyclists' association, cycling shops, you name it. Children taking the front row when carried around, love them. 'Heavyweights' like washing machines or visitors can easily be picked up and carried home. Inner cities seem to yearn for 'copenhagenization'.

CAR GO BIKE BOOM is a German book project. Cosmopolitan biker & urban activist Eric Poscher-Mika and boneshaker mechanic & cycling poet Juergen Ghebrezgiabiher try to track down this 'velorutionary' moment in time and address issues like: Will cargo bikes pave the way into another or new way of urban mobility? Cargo cycling - three waves of urban, muscle propelled load carrying history. How do we use cargo bikes right now? User portraits. And a historical overview, amongst others.



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